

\$15,000

**Organization / Agency Information**

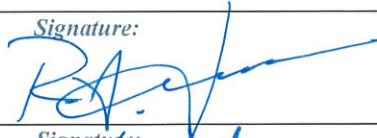

Organization/Agency Name: <i>Children's Museum Tucson</i>		
Physical Address: <i>200 S 6<sup>th</sup> Ave</i>		City/State/Zip <i>Tucson, AZ 85701</i>
Mailing Address: <i>same as above</i>		City/State/Zip
CEO or Director: <i>Michael Luria</i>		Title: <i>Executive Director</i>
Phone: <i>792-9985 ext 104</i>	Fax: <i>792-0639</i>	Email: <i>michael@childrensmuseumtucson.org</i>
Contact Person: <i>Autumn Rentmeester</i>		Title: <i>Director of Development and Operations</i>
Phone: <i>792-9985 ext 103</i>	Fax: <i>792-0639</i>	Email: <i>autumn@childrensmuseumtucson.org</i>
Web Site Address: <i>www.childrensmuseumtucson.org</i>		Tax ID: <i>86-0676237</i>

**Program / Grant Information**

Interest Area:  Health  Environment  Animal Protection  Education  Human Dignity

Program / Project Name: <i>Museum access to the neediest children in Southern Arizona</i>		
Amount of Grant Requested: <del>\$20,000</del> <u>\$15,000</u>	Total Organization Budget: <i>\$1,281,004</i>	Percentage of Organization's Total Budget used for Administration: <i>10.5%</i>
Purpose of Grant Request (one sentence): <i>Visiting the Children's Museum Tucson should be a right, not a privilege; therefore the goal of this grant is to increase accessibility of the museum to those less fortunate.</i>		
Gimbel Grants Received: List Year(s) and Award Amount(s): <i>N/A</i>		

**Signatures**

Board President / Chair: (Print name and Title) <i>ROBERT A JANUS BOARD PRESIDENT</i>	Signature: 	Date: <i>7/29/14</i>
Executive Director/President: (Print name and Title) <i>Michael Luria, Executive Director</i>	Signature: 	Date: <i>7/29/14</i>

# 2014 S.L. Gimbel Foundation Fund APPLICATION

## Narrative

### **I. Organization Background; Target Population:**

- A) What is the history, mission and/or purpose of your organization? How long has the organization been providing programs and services to the community?
- B) What are some of your past organizational accomplishments (last three years)?
- C) What are your key programs and activities? Describe the communities you serve. Include populations, geographic locations served, and relevant statistics.

The mission of the Children's Museum Tucson (CMT) is to provide fun, play-based, interactive, hands-on learning experiences for children and their families. It is our vision to inspire children and their families to reach their full potential through discovery, creativity and learning. The Museum has a 28 year history in Tucson, serving families from all over Southern Arizona. CMT is the only resource of its kind in Southern Arizona, and is unique among cultural institutions in our community in that our primary audience is young children.

In 2013 the Museum had over 162,000 visitors, representing over 20% in growth from the previous fiscal year and a 5 year increase of over 80%. In the past 4 years, we have invested 1.1 million into new exhibits and play spaces. The Museum is also committed to maintaining accessibility to all of the community by providing free or reduced admission on 15% of our operating days. Our guests reflect our community, in that 41% of visitors self-report as minorities and 40% come from low income neighborhoods. The Museum offers special monthly events, early childhood programming and daily children's activities included in daily attendance prices.

### **II. Project Information:**

#### A) Statement of Need

- 1. Specify the community need you want to address and are seeking funds for.

The primary focus of our community engagement initiative is accessibility. Both nationally and in Southern Arizona, there has been an increased focus on (financial) accessibility for families to experience educational institutions. It is our philosophy that experiencing CMT should be a right, not a privilege for the families of Southern Arizona.

CMT increases accessibility by offering various underwritten options to the community. These options include reduced price attendance days, memberships and school tours. These options entice a demographic population consisting of many low income and under-served individuals from all over Southern Arizona. Not only does the Museum experience a significant spike in attendance with these options, our visitor demographics reflect a much higher percentage of low-income residents than regular admission days.

#### B) Project Goal, Objectives and Methodology

- 1. State your project goal. Describe your project. How does your project meet the community need? What is unique and innovative about this project?

Our goal is to increase the accessibility of the museum to the most poverty stricken individuals in Southern Arizona. While other organizations work with school age children, we are the only one that targets ages 0 – 10 and serves as a resource for families of varied backgrounds to interact with education in a variety of mediums to foster curiosity and learning through hands-on learning experiences.

Our free school tours (Adventure Learning Programs) reach families in low-income neighborhoods and serve high minority regions. All 8 programs align with the new Common Core and Arizona Academic Standards. Last year we provided programs to 12,000 students of which 52% were underwritten so that children in Title I schools could access the benefits of our Museum that they

may not otherwise ever have exposure to. Schools must have a child poverty rate of at least 40% to operate a school-wide Title I program. The current poverty rate states that a family of four's income cannot exceed \$23,550 annually to qualify. At this time, the demand for these programs greatly exceeds the availability due to funding. In a typical 9 month school year, funding has been exhausted within the first 6 months.

2. State up to three objectives. Objectives should be specific, measurable, action-oriented, realistic, and time-specific. Specify the activities you will undertake to meet each objective. Provide a timeline for implementing the project? Use the following format for your objectives and respective activities:

Objective I: Reduced price admission days (regular admission price is \$8 / person)

Activities: STEAM Sunday's (Science, Technology, Engineering, Art and Math) – Runs every Sunday from Memorial Day through Labor Day. The admission to the museum is \$2.

- STEAM themed programs and activities are created and delivered by museum staff. Examples include our Roll-Out science cart and other hands-on experiments.
- STEAM related organizations are brought in to augment the programming run by museum staff. Stipends are provided.
- During the 15 weeks of STEAM Sundays, it is anticipated that the Museum will serve over 14,000 children and their families.

Objective II: Memberships. Over a hundred families receive free or reduced price annual memberships to the museum in the following ways:

Activities:

1. The Henninger Fund, which provides free memberships to families in need, in crisis, with deployed military family members, or children with special needs.
2. Community Memberships, which provides free memberships to organizations serving the neediest in our community. These include La Paloma Family Services, Tu Nudito, Child and Family Resources, and CPS.

Objective III: Adventure Learning Tours

Activities:

1. The Adventure Learning Program at the Children's Museum Tucson has been an integral part of our effort to serve low-income children for many years.
2. Funding for our Adventure Learning Tours will allow 500 preschool – 4th grade children at high-need (Title 1) schools to experience the museum.
3. Who will this grant serve? Describe your target population. How many people will be impacted? Provide a breakdown: Number of Children, Youth, Adults, Seniors, Animals. Include a detailed list of activities and number of participants for each activity.

Our target group is families in the poverty, crime filled areas of Tucson. Tucson is located in Pima County, with 18.5% of the residents below the federal poverty level. Our total annual visitor numbers (161,798), actually reflect a higher than average poverty level with 41% of our visitors residing in low-income neighborhoods. On reduced price days we find the visitor demographic changes to reflect a higher percentage of low-income residents. The annual average of 41% increases to over 80% on free and reduced days. Our visitors ages are categorized in the following manner: 30% under 5, 30% 5-10, 5% 11-14, 5% 15 – 18, 5% 19-25, 20% 26-64 and 5% 65+. Additionally, visitors are consistent with Pima County ethnicity numbers (48% Hispanic, 42% Caucasian, 4.5% African American, 3.5% American Indian and 2% Asian).

4. How does this project relate to other existing projects in the community? Who else in the community is providing this service or has a similar project? Who are your community partners (if any)? How are you utilizing volunteers?

The Children's Museum is the only organization providing this type of unique programming. We garner underwriting from local businesses, which allows stipends to the 100 local organizations we contract with, supporting the local non-profit community. Without these collaborations with groups such as Arizona Technology Council, Ben's Bells and The Sonoran Glass School we would not have the robust programming we have become known for in the community. Over 150 volunteers from local high schools, community organizations and independent individuals work with us at special events and for our daily programming needs.

C) Project Outcomes and Evaluation

1. What are the key anticipated outcomes of the project and impact on participants?
2. How will you know if you have achieved the expected outcomes?
3. How will progress towards the objectives be tracked and outcomes measured?

Research shows that children who are allowed opportunities to play tend to develop greater language and social skills, as well as more imagination, creativity, resilience and empathy. Children who do not play often do not learn how to share or resolve conflicts, which frequently leads to social and behavioral problems. Our programs and exhibits provide out-of-classroom educational opportunities to students and reinforce classroom lessons in math, science, arts and social studies.

The Museum will measure success in a variety of ways, both quantitatively and qualitatively by examining multiple data on the following variables: Number of children and families served by the museum through various channels, pre- and post- testing with documented completion of curriculum materials (STEAM) and feedback surveys by community partners and educators.

D) How will you use the grant funds?

While the Museum is committed to providing accessibility to the museum, there are significant costs. Because of the dramatic increase in attendance on these days, the Museum's operating costs increase, with either greatly reduced or no revenue. These expenses include programming materials, staffing, stipends to partnering non-profit organizations, and overall maintenance associated with higher attendance numbers. Your \$15,000 will be distributed in the following ways: \$5,000 toward STEAM Sundays which will impact over 14,000; \$5,000 toward tours which will impact 500 students and \$2,500 toward each the Henninger and Community Memberships which will impact hundreds of families.

### III. Project Future

A) Explain how you will support this project after the grant performance period.

Our goal in the next year is to increase the amount of reduced price admission days, memberships and school tours. However, funding that initiated these programs in 2010 (Institute of Museum and Library Sciences) is ending in September 2014. The Children's Museum Tucson has therefore sought additional funding from individuals, foundations, corporations, Pima County and local businesses to help offset the additional expenses associated with these three programs.

### IV. Governance, Executive Leadership and Key Personnel/Staff Qualifications

- A) Describe your board of directors and the role it plays in the organization. What committees exist within your board of directors? How does the board of directors make decisions?
- B) Describe the qualifications of key personnel/staff responsible for the project.

The CMT Board is a working board with 22 dedicated individuals who support the mission. Committees include 2 fundraising events, governance and board recruitment. The board decisions are based on initial research by the Executive Committee and interactive conversations resulting in a vote by the full board.

The entire CMT team, from the front line staff to our Executive Director is all responsible for these programs. Most of the staff has an education background with other degrees based on job scope such as business, accounting, marketing and fundraising.

## 2014 S.L. Gimbel Foundation APPLICATION

### V. Project Budget

- A) Please provide a detailed line-item budget for your project by completing the table below.  
Include all sources of funding for the proposed project.

Line Item Description	Line Item Explanation (Formula/equation used as applicable. Example: 40 books @ \$100 each = \$4000)	Support From Your Agency	Support From Other Funders	Requested Amount From TCF	Line Item Total of Project
STEAM Sundays	Reduced price admission for 14,000 summer attendees		\$60,000	\$5,000	\$65,000
STEAM Sundays	Stipends for collaborating non-profits				
STEAM Sundays	Extra staffing & supplies				
Community Memberships	10 @ \$250 to provide membership for 10 people /day		\$7,500	\$2,500	\$10,000
Henninger Fund	30 memberships (\$65 – \$90 each)		\$7,500	\$2,500	\$10,000
Tours	Transportation & Tour = \$10/student Goal = 14,000 students	\$80,000	\$55,000	\$5,000	\$140,000
<b>TOTALS:</b>		\$80,000	\$130,000	\$15,000	\$225,000

- VI. Sources of Funding:** Please list your current sources of funding and amounts.  
(New FY started July 1, therefore amounts shown are based on 1 month)

#### *Secured/Awarded*

Name of Funder: Foundation, Corporation, Government	Amount
US Bank Foundation	10,000
Armstrong McDonald Foundation	7,000
Kinder Morgan, Armstrong & Country Fair Elephant Foundations	5,000 each
<b>OTHER SECURED &amp; PENDING AVAILABLE UPON REQUEST</b>	

#### *Pending*

Name of Funder: Foundation, Corporation, Government	Amount	Decision Date
Bank of America Foundation	10,000	Fall 2015
Diamondbacks Foundation – Grand Slam	75,000	Fall 2015
Target Corporation	12,500	Fall 2015

**VII. Financial Analysis**

**Agency Name: Children’s Museum Tucson**

**Most Current Fiscal Year (Dates):** From July 1, 2012 To: June 30, 2013

This section presents an overview of an applicant organization’s financial health and will be reviewed along with the grant proposal. Provide all the information requested on your entire organization. Include any notes that may explain any extraordinary circumstances. Information should be taken from your most recent 990 and audit. Double Check your figures!

**Program to Total Expenses Ratio:** Percentage of expenses used to support programming versus how much is spent for general management and fundraising. A general rule is that at least 75 percent of total expenses should be used to support programs – the higher the percentage the better.

<b>Program Expenses</b>	<b>/Total Operating Expenses</b>	<b>= Program Expense Ratio</b>
\$ 914,016	\$ 1,148,820	79.56 %

990: Part IX, Column B, Line 25    990: Part IX, Column A, Line 25

<b>Administrative Expense (100%-Program Expense ratio) per 990 above</b>	<b>Percentage of Organization’s Current Total Budget used for Administration (from cover page)</b>	<b>Differential</b>
<del>10%</del>	<del>10</del> 7%	<del>10/3%</del>

If the differential is above (+) or below (-) 10%, provide an explanation:

*20/10*

**Quick Ratio:** Measures the level of liquidity and measures only current assets that can be quickly turned to cash. A generally standard Quick Ratio equals 1 or more.

<b>Cash</b>	<b>+ Accounts Receivables</b>	<b>/Current Liabilities</b>	<b>= Quick Ratio</b>
\$832,851	\$5,465	83,367.67	10.04

**Excess or Deficit for the Year:**

<b>Excess or (Deficit) Most recent fiscal year end</b>	<b>Excess or (Deficit) Prior fiscal year end</b>
\$62,138	\$169,264

**Notes: Due to timing of our FY, the audit & 990 for FY 13-14 is not complete to reference. Therefore the previous FY is represented above and below.**

**Diversity of Funding Sources:** A financially healthy organization should have a diverse mix of funding sources. Complete those categories that apply to your organization using figures from your most recent fiscal year.

<b>Funding Source</b>	<b>Amount</b>	<b>% of Total Revenue</b>	<b>Funding Source</b>	<b>Amount</b>	<b>% of Total Revenue</b>
Contributions	\$405,962	33.52	Program Fees	\$85,070	7.03
Fundraising/Special Events	\$96,068	7.93	Interest Income	\$1,455	.12
Corp/Foundation Grants	\$0	0	Other A: Below	\$30,455	2.52
Government Grants	\$141,689	11.70	Other B: Below	\$450,259	37.18

**Notes: Other A income includes: Miscellaneous income and net gift shop sales.**

**Other B income includes: Admissions and memberships**

**VIII. Application submission check list:**

	<u>Submit FOUR (4) Copies: 1 ORIGINAL (WITH ORIGINAL SIGNATURES) and 3 copies, collated and stapled together of the following:</u>		<u>Submit ONE (1) Copy:</u>
4	Completed Grant Application Form (cover sheet, narrative (3 pages maximum), budget and sources of funding, financial analysis page	\	A copy of your current 501(c)(3) letter from the IRS
4	A list of your Board members and their affiliations	\	A copy of your most recent year-end financial statements (audited if available; double-sided)
4	Your current operating budget and the previous year's actual expenses	\	A copy of your most recent 990 ( double-sided)
4	Part IX only of the 990 form, Statement of Functional Expenses (one page)		
4	For past grantees, a copy of your most recent final report.		

*ARH*



2014 Board of Directors and Officers

*President*  
**Bob Janus**  
Community Leader

*Vice President*  
**Patrick McLaughlin**  
Chief Technology Officer  
Community Partnership of Southern Arizona

*President-Elect*  
**Gordon Reynolds**  
Senior Vice President  
Wells Fargo Wealth Management Group

*Treasurer*  
**Lyuda Eisenman**  
Tax Manager  
Beach Fleischman PC

*Secretary*  
**Amy Welander**  
Attorney  
Tucson Electric Power

**Barry Benson**  
Vice President of Development,  
University Campaigns  
University of Arizona Foundation

**Dr. Elizabeth Juneman**  
Physician  
Southern Arizona VA Health  
Care System

**Tara Scherrer**  
Accountant  
R & A CPAs

**Brigid Brown**  
Marketing Manager  
General Growth Properties

**Troy Larkin**  
Attorney  
Department of Homeland  
Security & Immigration

**Greg Taylor**  
Chief Community and Public  
Relations Officer, Community  
Partnership of Southern Arizona

**Buck Brown**  
Regional Sales Manager, VP  
US Bank

**Michelle Marks**  
Spine Deformity Research  
Director  
Setting Scoliosis Straight

**Dr. Dale Woolridge**  
Director, Emergency Medicine  
University of Arizona  
Medical Center

**Gary Cohen**  
Attorney  
Mesch, Clark & Rothschild, P.C.

**Scott McDonald**  
Director  
Fennemore Craig, P.C.

**Kent Foster**  
Facility Manager  
Caterpillar Inc.

**Dr. Christian Moher**  
Physician  
Carondelet Medical Group

**Felipe Garcia**  
Vice President of Community Affairs  
& Mexico Marketing  
Metropolitan Tucson Convention  
& Visitors Bureau

**Alicia Moura**  
Director of Communications  
Tucson Medical Center

**Bill Holmes**  
Managing Partner  
CPR2U

**Maricela Robles**  
Design Center Manager  
Interior Logic





Tucson Children's Museum, Inc.  
**Statement of Activities**  
June 2014

	Jun 14	Jun 13
Ordinary Income/Expense		
Income		
Revenues		
4000 · Program Revenues		
Revenues - Admissions Net		
4010 · Admissions	42,845.50	37,700.50
Total Revenues - Admissions Net	42,845.50	37,700.50
Revenues-Birthday Parties - Net		
4020 · Birthday Parties Income	3,457.00	2,547.00
4025 · Birthday Parties Expense	(64.81)	(17.96)
Total Revenues-Birthday Parties - Net	3,392.19	2,529.04
4030 · Outreach Programs	1,260.00	1,400.00
Summer Camps - Net		
4040 · Summer Camps Income	3,480.00	590.00
4045 · Summer Camps - Expense	(1,908.05)	(186.09)
Total Summer Camps - Net	1,571.95	403.91
Space/Equipment Rental - Net		
4050 · Space/Equipment Rental Income	899.59	407.50
4055 · Space/Equipment Rental Expense	0.00	(54.83)
Total Space/Equipment Rental - Net	899.59	352.67
4060 · Tours	3,009.75	1,935.00
Total 4000 · Program Revenues	52,978.98	44,321.12
Total Revenues	52,978.98	44,321.12
4100 · Memberships Income	16,746.50	12,404.00
Donations		
4210 · Individual - Donations	3,524.72	4,070.48
4215 · Board Members - Donations	2,650.00	850.00
Donations-Fnd/Org/Corp		
4250 · Corporate - Donations	6,350.00	6,000.00
4260 · Foundations - Donations	6,000.00	8,250.00
Total Donations-Fnd/Org/Corp	12,350.00	14,250.00
Total Donations	18,524.72	19,170.48
Donations - In-Kind		

Tucson Children's Museum, Inc.

Statement of Activities

June 2014

	Jun 14	Jun 13
In-kind Rent	5,940.00	5,940.00
Total Donations - In-Kind	5,940.00	5,940.00
 Grants		
Grants - Foundations/Organiz		
4405 · Foundation - Grant	33,785.71	33,785.71
Total Grants - Foundations/Organiz	33,785.71	33,785.71
 Government Grants		
Federal and State - Grant	2,531.00	3,436.00
4450 · Local Government	2,003.35	1,791.74
Total Government Grants	4,534.35	5,227.74
 Total Grants	 38,320.06	 39,013.45
 4499 · Fundraising Events, Net		
Evening of Play - Net		
Evening of Play - Income		
Evening of Play Tickets	200.00	0.00
Total Evening of Play - Income	200.00	0.00
Evening of Play - Expense		
EOP Beverage Exp	(125.00)	0.00
EOP Misc Exp	(83.12)	0.00
Total Evening of Play - Expense	(208.12)	0.00
 Total Evening of Play - Net	 (8.12)	 0.00
Spring/Summer Event, Net		
Golf Tournament Income	16,381.00	12,757.00
Golf Tournament Expense	(11,104.42)	(17,809.66)
Total Spring/Summer Event, Net	5,276.58	(5,052.66)
 Total 4499 · Fundraising Events, Net	 5,268.46	 (5,052.66)
 4649 · Gift Shop, Net		
4650 · Sales - Gift Shop	858.99	5,169.10
4655 · Discounts - Gift Shop	(87.95)	(103.55)
4660 · Cost of Gift Shop Sales	(180.20)	(2,038.79)
Total 4649 · Gift Shop, Net	590.84	3,026.76

Tucson Children's Museum, Inc.

Statement of Activities

June 2014

	Jun 14	Jun 13
4700 · Other Income		
Interest Income	83.47	114.76
Misc. Income	2,161.86	2,519.01
Total 4700 · Other Income	2,245.33	2,633.77
4800 · Credit Card Wash Account	0.00	0.00
Total Income	140,614.89	121,456.92
Gross Profit	140,614.89	121,456.92
Expense		
5009 · Personnel		
5010 · Salaries & Wages	88,052.59	67,464.12
5015 · Payroll Taxes	6,581.44	5,897.29
5020 · Workers Comp. Insurance	0.00	2,362.98
5025 · Health and Dental Insurance	(1,038.60)	(273.56)
Total 5009 · Personnel	93,595.43	75,450.83
5040 · Bank Charges	1,978.14	1,317.41
5050 · Board Expenses	1,986.61	2,030.47
5055 · Dues and Subscriptions	79.00	26.13
5064 · Insurance		
5070 · Insurance - General	0.00	543.67
5065 · Insurance-Board	0.00	(439.24)
Total 5064 · Insurance	0.00	104.43
In Kind Expense		
In kind Expense Rent	5,940.00	5,940.00
Total In Kind Expense	5,940.00	5,940.00
5085 · Licenses and Permits	25.00	0.00
5099 · Exhibits and Activities		
5100 · Activities/Outreach Supplies	914.59	489.28
5105 · Artists and Entertainers	775.00	350.00
Exhibit Maint & Supplies		
5115 · Exhibit Supplies	694.05	625.07
5110 · Exhibit Maintenance	105.04	2,674.53
Total Exhibit Maint & Supplies	799.09	3,299.60
Total 5099 · Exhibits and Activities	2,488.68	4,138.88

## Tucson Children's Museum, Inc.

## Statement of Activities

June 2014

	Jun 14	Jun 13
5199 · Facilities and Equipment		
Alarm & Pest Control		
5205 · Pest Control	42.00	42.00
5200 · Alarm Service	0.00	65.28
Total Alarm & Pest Control	42.00	107.28
Museum Maint/Rep/Janitorial/Sup		
5220 · Museum Supplies	271.33	109.00
5215 · Janitorial	2,134.45	2,090.94
5225 · Repair & Maintenance	98.66	0.00
5210 · Building Maintenance	55.37	24.06
5230 · Equipment	908.02	1,110.39
Total Museum Maint/Rep/Janitorial/Sup	3,467.83	3,334.39
5235 · Equipment Rental-Non Exhib/Acti	405.48	879.99
5240 · Telecommunications	555.28	379.76
5245 · Utilities	4,427.42	3,490.47
5250 · Computer Upgrade/Maintenance	0.00	1,969.25
Total 5199 · Facilities and Equipment	8,898.01	10,161.14
5300 · Marketing and Promotion	1,942.65	3,467.13
5310 · Membership-Materials/Supplies	46.86	131.56
5320 · Miscellaneous	0.00	35.83
5330 · Office Supplies	100.31	612.51
5349 · Postage and Delivery		
5355 · Fundraising	5.12	24.90
5365 · General	840.78	358.59
Total 5349 · Postage and Delivery	845.90	383.49
5400 · Printing and Reproduction	290.40	0.00
5499 · Professional Services		
5500 · Accounting	0.00	1,500.00
5505 · Payroll Service Fee	240.00	140.00
5510 · Legal	37.50	0.00
Total 5499 · Professional Services	277.50	1,640.00
5600 · Vol/Donor/Personnel Recognition	204.67	11.48
5699 · Staff Expenses		
5700 · Education and Training	(535.00)	(52.50)
5705 · Recruitment	0.00	270.00
5710 · Staff Travel and Meals		

Unaudited, Non-GAAP and Restricted to Internal Use for Management Purposes Only.  
May Not Include All Disclosures Required for a Fair Presentation.

Tucson Children's Museum, Inc.

Statement of Activities

June 2014

	Jun 14	Jun 13
5712 · Staff Meals	430.90	767.23
5711 · Staff Travel	1,951.32	(718.43)
Total 5710 · Staff Travel and Meals	<u>2,382.22</u>	<u>48.80</u>
5715 · Miscellaneous Personnel Costs	474.30	603.79
Total 5699 · Staff Expenses	<u>2,321.52</u>	<u>870.09</u>
5899 · Tours/Outreach		
5905 · Supplies/Printing	0.00	267.67
5910 · Buses	316.45	90.00
Total 5899 · Tours/Outreach	<u>316.45</u>	<u>357.67</u>
6049 · Other Expenses		
6060 · Over/Short Cash drawer	41.74	12.99
6050 · Over/Short - Other	0.00	0.02
Total 6049 · Other Expenses	<u>41.74</u>	<u>13.01</u>
6100 · Depreciation	17,178.03	16,424.07
6800 · Fund Transfer Expense	0.00	0.00
6805 · Transfer Funds to Another Bank	0.00	0.00
Total Expense	<u>138,556.90</u>	<u>123,116.13</u>
Net Ordinary Income	<u>2,057.99</u>	<u>(1,659.21)</u>
Net Income	<u><u>2,057.99</u></u>	<u><u>(1,659.21)</u></u>

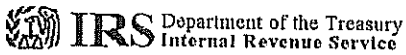
**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response to any question in this Part IX

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States. See Part IV, line 21				
2 Grants and other assistance to individuals in the United States. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	101,394.	30,418.	50,697.	20,279.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	456,300.	379,894.	23,806.	52,600.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9 Other employee benefits	55,157.	43,041.	5,246.	6,870.
10 Payroll taxes	48,451.	35,853.	6,299.	6,299.
11 Fees for services (non-employees):				
a Management				
b Legal	675.	473.	101.	101.
c Accounting	10,013.	7,009.	1,502.	1,502.
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)	9,359.	1,842.	395.	7,122.
12 Advertising and promotion	66,057.	65,685.	186.	186.
13 Office expenses	44,160.	33,811.	4,862.	5,487.
14 Information technology				
15 Royalties				
16 Occupancy	52,095.	48,188.	3,386.	521.
17 Travel	21,300.	14,910.	3,195.	3,195.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest	493.	345.	74.	74.
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	150,732.	139,427.	9,798.	1,507.
23 Insurance	7,922.	1,293.	6,615.	14.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a EXHIBITS AND ACTIVITES	58,669.	58,669.		
b REPAIRS AND MAINTENANCE	21,465.	19,742.	1,438.	285.
c RECRUITMENT AND TRAININ	14,601.	10,221.	2,190.	2,190.
d BANK CHARGES	11,826.	10,644.	591.	591.
e All other expenses	18,151.	12,551.	3,029.	2,571.
25 Total functional expenses. Add lines 1 through 24e	1,148,820.	914,016.	123,410.	111,394.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here  if following SOP 98-2 (ASC 958-720)



P.O. Box 2508, Room 4010  
Cincinnati OH 45201

In reply refer to: 4077550277  
Nov. 07, 2011 LTR 4168C 0  
86-0676237 000000 00

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BODC: TE

TUCSON CHILDRENS MUSEUM INC  
CHILDRENS MUSEUM TUCSON  
200 S 6TH AVE  
TUCSON AZ 85702



045005

Employer Identification Number: 86-0676237  
Person to Contact: Ms Benjamin  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Sep. 22, 2011, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in May 1991.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website [www.irs.gov/eo](http://www.irs.gov/eo) for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.



July 29, 2014

Celia Cudiamat  
Executive Vice President-Programs  
The Community Foundation  
3700 Sixth St., Suite 200  
Riverside, CA 92501

Dear S.L. Gimbel Foundation Review Committee,

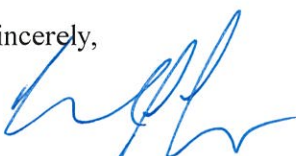
Thank you for taking the time to personally review our grant application. We are proud to be invited to apply and hope you enjoy reading about our museum and our work to increase accessibility for the highest need families in our community.

As you review the attached application, please let me share with you some of our successes from the last fiscal year. In October we opened one of our newest exhibit spaces, The Art Studio and Wee World (focusing on Early Childhood). The new space features age appropriate activities that stimulate learning, development and socialization in young visitors as well as serving as a resource center for parents to acquire information to help them provide arts and early childhood experiences at home. Just this month we opened our new Build It! exhibit for children to discover, create, and connect through experiential building. Budding engineers use brain and muscle power to shape their landscape in fun and exciting ways. The new Build It! room focuses on S.T.E.A.M. (Science, Technology, Engineering, Art and Math) education and offers a flex space for fun demos and special activities to further inspire young minds. These reimaged rooms complete an almost entirely updated museum from four years ago.

In fiscal 2013, the Museum also saw a record breaking 161,798 visitors, which represents an increase of 20.3% over fiscal 2012 and a measured increase of 82% over the past 5 years. As evidenced by our attendance growth, demand for the Museum's hands-on exhibits, events and educational programming is at an all-time high.

Thank you for your consideration of The Children's Museum Tucson for funding to bring accessibility of our museum to the neediest residents of Tucson, Arizona. Please do not hesitate to contact us with any additional information about the Museum. We would also like to invite you to the museum if you are ever in the area to provide you with a personal tour of our new exhibits so that you can experience these improvements first hand.

Sincerely,



Michael Luria  
Executive Director



Autumn Rentmeester  
Director of Development and Operations







# The Community Foundation

Serving the Counties of Riverside and San Bernardino

## S. L. Gimbel Foundation Fund

BOARD OF DIRECTORS November 13, 2014

James Cuevas  
Chair of the Board

Philip Savage IV  
Vice Chair of the Board

Pat Spafford, CPA  
Chief Financial Officer

Sean Varner  
Secretary of the Board

Glenda Bayless

Dr. Paulette Brown-Hinds

Sergio Bohon

Rabbi Hillel Cohn

Andrea Dutton

Robert Fey

Paul Granillo

Stanley Grube

Kirk Harns

Dr. Fred Jandt

Andrew Jaramillo

Dr. Albert Karnig

D. Matthew Pim

Patrick O'Reilly

Rose Salgado

Beverly Stephenson

Grover Trask  
Immediate Past Board Chair

Dr. Jonathan Lorenzo Yorba  
President and CEO

Mr. Michael Luria  
Executive Director  
Children's Museum Tucson  
200 S. 6th Ave.  
Tucson, AZ 85701

Dear Mr. Luria:

Congratulations! A grant has been approved for **Children's Museum Tucson** in the amount of **\$15,000** from the S.L. Gimbel Foundation. **The performance period for this grant is November 1, 2014 to October 31, 2015.** Additional funding beyond the performance period is not guaranteed. It is highly recommended that alternative funding sources be sought accordingly. The grant is to support the following as specified in your proposal:

***Museum Access: To increase accessibility of the museum to those less fortunate.***

This grant is subject to the terms outlined in the enclosed Grant Agreement. After you have reviewed the terms and conditions of the Grant Agreement, please sign and date the enclosed copy and return the original copy to The Community Foundation within the next two weeks. Please retain a copy of the signed agreement for your records. Funds will be released upon receipt of the signed Grant Agreement.

A condition of this grant is that you agree to submit the Grant Evaluation Form which includes a narrative report and fiscal report. **The Grant Evaluation is due by November 16, 2015** and a copy will be available online.

We wish you great success and look forward to working with you during the grant performance period.

If you have any questions, please call me at 951-684-4192 ext. 114 or email me at [ccudiamat@thecommunityfoundation.net](mailto:ccudiamat@thecommunityfoundation.net).

Sincerely,

Celia Cudiamat  
Executive Vice President of Programs

21107 Children's Museum Tucson

20140730

GIMB4



Confirmed in Compliance  
with National Standards for  
U.S. Community Foundations

## 2014 S.L. Gimbel Foundation Fund

### Grant Agreement

**Organization:** Children's Museum Tucson  
**Grant Amount:** \$ 15,000 **Grant Number:** 20140730  
**Grant Period:** November 1, 2014 to October 31, 2015 (Evaluations due November 16, 2015)  
**Purpose:** Museum Access: To increase accessibility of the museum to those less fortunate.

#### 1. Use of Grant Funds

Grant funds must be expended within the grant period, for the purpose and objectives described in your grant proposal. Grant funds may not be expended for any other purpose without prior written approval by The Community Foundation. If there are significant difficulties in making use of the funds as specified in your proposal, or if the grant funds cannot be spent within the grant period, notify us in writing promptly.

Formal requests for extensions or variances must be submitted to the Foundation's Board of Directors for approval a minimum of 60 days before the end of the grant period.

Requests for variances or extensions are reviewed on a case-by-case basis and approved by the Board of Directors. If a request is denied, unused funds must be immediately refunded to the Foundation.

#### 2. Payment of Grant Funds

The grant funds will be paid in full by the Foundation upon receipt of the signed Grant Agreement. Challenge grant funds will be paid in full upon receipt of the signed Grant Agreement and upon receipt of documentation providing evidence that condition(s) of the challenge grant has/have been met.

#### 3. Certification and Maintenance of Exempt Organization Status

This grant is specifically conditioned upon Grantee's status as an eligible grantee of The Community Foundation. The Foundation has obtained a copy of the Grantee's IRS determination letter. Grantee confirms that it has not had any change in its tax-exempt status, and shall notify the Foundation immediately of any such change.

#### 4. Final Report and Records

The Grantee will submit the Grant Evaluation report per the deadline set forth in the award letter. This report includes a narrative on outcomes based on goals and objectives set forth in the grant proposal and an expenditure report documenting use of grant funds. If equipment was purchased, copies of receipts need to be included.

#### 5. Grantee's Financial Responsibilities

Grantee will keep records of receipts and expenditures of grant funds and other supporting documentation related to the grant at least four (4) years after completion of the grant and will make such records of receipts, expenditures and supporting documentation available to the Foundation upon request.

#### 6. Publicity

The Community Foundation recommends publicity for the grant and acknowledging The Community Foundation in internal correspondence, brochures as appropriate; newsletters, annual reports and email blasts or e-newsletters.

The credit line of "Made possible in part by a grant from the "S.L. Gimbel Foundation Advised Fund at The Community Foundation – Inland Southern California" is suggested. When your donors are listed in printed materials, include the S.L.

Gimbel Foundation Advised Fund at The Community Foundation in the appropriate contribution size category. When publishing our name, please note the "The" at the beginning of our name is a legal part of our name. It should always be used and capitalized. Attaching our logo is also appreciated. Our logo can be downloaded from our website at [www.thecommunityfoundation.net](http://www.thecommunityfoundation.net).

**7. Indemnification**

In the event that a claim of any kind is asserted against the Grantee or the Foundation related to or arising from the project funded by the Grant and a proceeding is brought against the Foundation by reason of such claim, the Grantee, upon written notice from the Foundation, shall, at the Grantee's expense, resist or defend such action or proceeding, at no cost to the Foundation, by counsel approved by the Foundation in writing.

Grantee hereby agrees, to the fullest extent permitted by law, to defend, indemnify, and hold harmless the Foundation, its offices, directors, employees, and agents, from and against any and all claims, liabilities, losses, and expenses (including reasonable attorneys' fees) directly, indirectly, wholly, or partially arising from or in connection with any act or omission by Grantee, its employees, or agents in applying for or accepting the Grant, in expending or applying the Grant funds or in carrying out any project or program supported by the Grant, except to the extent that such claims, liabilities, losses, and expenses arise from or in connection with any bad faith act or omission by the Foundation, its officers, directors, employees, or agent.

**8. Termination**

The Community Foundation may terminate this agreement, withhold payments, or both at any time, if, in the Community Foundation's judgment: a) The Community Foundation is not satisfied with the quality of the Grantee's progress toward achieving the project goals and objectives; b) the Grantee dissolves or fails to operate; c) the Grantee fails to comply with the terms and conditions of this agreement.

**9. Limitation of Support**

This Agreement contains the entire agreement between the parties with respect to the Grant and supersedes any previous oral or written understandings or agreements.

\*\*\*\*\*

**I have read and agree to the terms and conditions of the Grant Agreement.**

AeRH

**Signature**

Autumn Rentmeester

**Printed Name**

11/18/14

**Date**

Director of Development

**Title**

Organization: 21107 Children's Museum Tucson  
Grant Number: 20140730

*dc*  
11/24/14



# The Community Foundation

Serving the Counties of Riverside and San Bernardino

## S. L. Gimbel Foundation Fund

BOARD OF DIRECTORS December 2, 2014

James Cuevas  
Chair of the Board

Philip Savage IV  
Vice Chair of the Board

Pat Spafford, CPA  
Chief Financial Officer

Sean Varner  
Secretary of the Board

Glenda Bayless  
Dr. Paulette Brown-Hinds

Sergio Bohon  
Rabbi Hillel Cohn

Andrea Dutton  
Robert Fey

Paul Granillo  
Stanley Grube

Kirk Harns  
Dr. Fred Jandt

Andrew Jaramillo

Dr. Albert Karnig

D. Matthew Pim

Patrick O'Reilly

Rose Salgado

Beverly Stephenson

Grover Trask  
Immediate Past Board Chair

Dr. Jonathan Lorenzo Yorba  
President and CEO

Mr. Michael Luria  
Executive Director  
Children's Museum Tucson  
200 S. 6th Ave.  
Tucson, AZ 85701

Dear Mr. Luria:

The Community Foundation is pleased to enclose a grant check for \$15,000 from the S. L. Gimbel Foundation, a component fund at The Community Foundation. By cashing the grant check, you are agreeing to the conditions stated under the *Terms of Grant* which you have signed and returned. The completed Grant Evaluation form is due by November 16, 2015 and will be available online on The Community Foundations website under Grants/Forms. Please note that any grant variances or extensions must be requested in writing and in advance. Any remaining grant funds must be returned to The Community Foundation at the end of the grant period.

We greatly appreciate any help you can give us in publicizing the grant. Please use the following credit in any grant announcements or materials funded by the grant: "The Foundation." You may send copies of articles printed in local papers, stories in your agency newsletter, annual report, press releases, and other publications for our files.

If you have any questions, please contact me at 951-684-4194.

Sincerely,

Celia Cudiamat  
Executive Vice President of Programs

20140730

38378

GIMB4



Confirmed in Compliance  
with National Standards for  
U.S. Community Foundations

3700 Sixth Street, Suite 200 ~ Riverside, California 92501  
P: 951.241.7777 ~ F: 951.684.1911 ~ www.thecommunityfoundation.net

HOLD TO LIGHT TO VIEW WATERMARK IN PAPER. HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT. DETECTION CIRCLES REVEALS CHECK WHICH TESTED.

38378

**The Community Foundation**  
Strengthening Inland Southern California through Philanthropy  
3700 SIXTH STREET, SUITE 200  
RIVERSIDE, CA 92501  
951-241-7777 / FAX 951-684-1911

**CITIZENS BUSINESS BANK**  
A Financial Services Company  
3695 Main Street, Riverside, CA 92501  
90-3414-1222

EZShield<sup>SM</sup> Check Fraud Protection for Business

PAY \* Fifteen Thousand and no/100 \*

DATE  
11/13/2014

AMOUNT  
\$\*\*\*\*15,000.00

TO THE ORDER OF

Children's Museum Tucson  
200 S. 6th Ave.  
Tucson, AZ 85701



*Celia Andramat*  
*Jonathan Lozano Yolsa*  
AUTHORIZED SIGNATURE

Security features. Details on back.

⑈038378⑈ ⑆122234149⑆ 244124437⑈

The Community Foundation  
21107 Children's Museum Tucson  
20140730 11/10/2014 Museum Access  
GIMB S.L. Gimbel Foundation Advised Fund

38378  
11/13/2014 038378  
15,000.00  
15,000.00

CHECK TOTAL: \$\*\*\*\*15,000.00

The Community Foundation  
21107 Children's Museum Tucson  
20140730 11/10/2014 Museum Access  
GIMB S.L. Gimbel Foundation Advised Fund

38378  
11/13/2014 038378  
15,000.00  
15,000.00

CHECK TOTAL: \$\*\*\*\*15,000.00